



Quarterly Issues, 3rd Quarter 2017

Station: WNCE-TV

Glens Falls, New York

All programs locally produced unless otherwise indicated.

July:

News Community Interviews/Stories:

07-07-17, TRT 00:08:52

Friends of Recovery: Ashley Livingston

Join Look TV as we sit down with Ashley Livingston, the Co-Chair of Friends of Recovery Warren & Washington. She's here to talk with us about her personal experience battling addiction, as well as their upcoming Sober Rave.

07-17-17, TRT 00:08:40

Camp Abilities Saratoga: Joanne Sole

Join Look TV as we sit down with Joanne Sole, the Board President for Camp Abilities Saratoga. We're also joined by Nathalie Wood, a third year camper at Camp Abilities. They're here to talk about the camp and an upcoming Sports Event.

07-21-17, TRT 00:08:43

Planned Parenthood: Emma Corbett

Join LOOK TV as we sit down with Emma Corbett, the Director of Communications for Planned Parenthood Mohawk Hudson. She's here to talk with us about the services that Planned Parenthood provides as well as their upcoming fundraiser, The Summer Party on August 16th.

Municipal Meetings

City of Saratoga Springs

Wed 8pm, Thurs 2:30pm TRT 02:00:00

Look TV broadcasts the bi-weekly Saratoga Springs City Council Meetings in their entirety three times a week. Meeting covers all city departmental business as well as

county supervisor business and public comment.

Queensbury Town Council

Tues 8pm, Wed 2:30pm TRT 02:00:00

Look TV broadcasts the bi-weekly Queensbury town board Meetings in their entirety three times a week. Meeting covers all departmental business and public comment.

Warren County Board of Supervisors

Friday 2:30 PM, Saturday 2:00 PM, Sunday 2:00 PM

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PSA

Wildfire Prevention

0:00:15 ROS

Content: Smokey Bear's 'Only You Can Prevent Forest Fires' is at the heart of America's most successful PSA campaigns. Nearly 9 out of 10 blazes nationwide are caused by people and are preventable. This campaign aims to lower that statistic and rewards those who take the proper action.

Addiction Support

0:00:30 ROS

Content: Using powerful stories that portray the modern faces of addiction, the 'LISTEN' campaign inspires friends and family to start a conversation with those who are struggling. The new PSAs drive to tips and resources on the campaign's microsite HereToListen.com.

Autism Awareness

0:01:00 ROS

Content: Told from the perspective of a child, new PSAs takes audiences through an imaginative world to illustrate the signs of autism, and encourage parents to learn of all the signs.

August:

News Community Interviews/Stories:

08-07-17, TRT 00.08:25

Shelter of Saratoga: Rosemary Reidhammer

Join Look TV as we sit down with Rosemary Riedhammer, the Director of Development and Marketing for Shelters of Saratoga. We're also joined by Diana Burke, Honorary Chair and Volunteer for Shelters of Saratoga. They're here to talk with us about the work that SOS does, as well as their upcoming event, One Fine Day happening on August 22nd.

07-17-17: TRT 00:07:13

Glens Falls Salvation Army: Major David Dean

Join Look TV as we sit down with Major David Dean. He Nichols's here to talk about their organization, as well as about their need for a van.

08-30-17: TRT 00:07:34

Juvenile Diabetes Research Foundation (JDRF): Denise Nicastro

Join LOOK TV as we sit down with Denise Nicastro, the Development Director for JDRF of Northeastern New York. She's here to talk about the Ride to Cure Diabetes which is happening Sept. 24th – 17th.

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PSA

Discovering Nature

0:00:15 ROS

Content: Spending time in nature gives kids a chance to move, explore and engage in unstructured and adventurous play. Encourages families and caregivers to find outdoor destination where they can connect with nature in their own neighborhoods.

Diversity & Inclusion

0:00:30 ROS

Content: To end bias, we must be aware of it and take steps to stop it. 'Love Has No Labels' – the new PSA campaign promoting Diversity & Inclusion, encourages people to confront their own bias and work towards greater respect and acceptance for all.

Emergency Preparedness

0:00:15 ROS

Content: The Ready PSA campaign from FEMA is designed to prepare American families for effective response to whatever natural or manmade disaster may come next. The campaign also encourages Americans to be informed and build a kit of essential supplies that will last for 72 hours.

September:

News Community Interviews/Stories:

09-07-17: TRT 00:8:38

Veterans & Community Housing: Cheryl Hage-Perez

Join Look TV as we sit down with exec. Director Cheryl Hage-Perez to discuss the 2nd Annual Veteran's Ball on November 12th at the Hall of Springs.

09-14-17: TRT 00:08:31

Saratoga National Historical Park: Lisa Dittman

Join Look TV as we sit down with Lisa Dittman, Chief of Interpretation for Saratoga National Historical Park. She's here to talk about the Battle of Saratoga as well as an event coming up Sept. 16-17 'Camp Now or Never'..

09-22-17 TRT 00:07:19

Wellspring: Maggie Fronk

Join Look TV as we sit down with Maggie Fronk, Exec. Dir. Of Wellspring Cares to talk about the nationwide fundraising competition, 'The Purple Purse'. Her goal is to have Saratoga County be #1 in the nation.

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PSA

Lung Cancer Screening

0:00:15 ROS

Content: Every 3.5 min. someone dies of lung cancer- the nation's #1 killer. Lung cancer screening saves lives; early detection is key as more treatment options are available and chances of survival are higher.

Reducing Food Waste

0:00:30 ROS

Content: About 40% of all food in the US goes to waste. The campaign shows how making shopping lists, freezing food and using leftovers can significantly reduce the 20 lbs. of food each person throws away each month.

Recycling: Natural Resource Defense Council

0:00:15 ROS

Motivate your community to learn more about what they can recycle and make recycling an everyday habit.

Sponsor: Keep America Beautiful